

Media Contact

Danny Chaplin
Chaplin Public Relations
+65 6256 5100
info@chaplinpr.com



Press Release

Mary Buffett To Share “Buffettology” Investing Techniques at Investomania Singapore on 17th April 2019

Buffett Online School to Open in Singapore This Year Training 200 Students Initially

Singapore (Tuesday, 19th March 2019) – Mary Buffett, the former daughter-in-law of Warren Buffett and author of “Buffettology: The Previously Unexplained Techniques That Have Made Warren Buffett The World’s Most Famous Investor” (1999) will share her insights at Investomania on 17th April 2019 at the Singapore Expo.

Investomania is a one-day event specially designed to provide attendees with the knowledge, appreciation and competitive edge to profit from investments and trading. The focus of Investomania is to help people bridge both value investing (Warren Buffett strategies) and technical trading in order to enable them to make informed investment decisions that could affect the rest of their lives. Regardless of whether you are new to investing or experienced, Investomania has something to offer you and promises to take your game to the next level.

Value investors will learn how to research and read into global markets, trends and companies. Transforming today’s insights into informed decisions and long-term profits, value investors will learn how to create an investment portfolio that generates profit with low risk. Technical traders, meanwhile, will learn how to read and analyse market patterns, know when are the best and worst times to invest in properties and commodities, and acquire the skills to immediately create second income.

The “Buffett Strategies” component of the course teaches how “Buffettology” can help you become a better value investor and imparts modern financial trends and strategies for the layman. It will also teach you why better management can lead to even better profits.

Mary Buffett is a best-selling author, international speaker, entrepreneur, political and environmental activist who advocates women’s self-empowerment through financial investments. Her first book, *Buffettology* (1999), was an immediate New York Times, Business Week and USA Today best seller. Since then, all eight of Ms Buffett’s books have charted on best-seller lists and been translated into 24 languages.

Ms Buffett is regularly sought after by American and International media as an expert finance commentator. Among other US outlets, she has appeared on CNN’s suite of Business, National and International News channels, CNBC’s Squawk Box, Power Lunch with Bill Griffith, Bloomberg News, Fox Business News, Good Day New York, and MSNBC’s Headliners and Legends. Internationally, she is a regular guest on BBC News and has appeared on China’s CCTV, CNBC-US and CNBC-International. Ms Buffett is also a contributing writer for The Huffington Post.

As a principal speaker, Ms Buffett has addressed conferences and arenas all over the world on critical economic issues, including appearances in China, Singapore, Malaysia, Thailand, Vietnam, Germany, Australia, London, Oman, Mexico and Guatemala. At home, she has filled arenas around the country alongside other prominent achievers such as Laura Bush, Colin Powell, Paul Krugman, Sir Richard Branson and others as part of a National and International motivational speakers series.

Having worked as a freelance consultant to a number of Fortune 500 companies such as AOL Time Warner, Ms Buffett was previously an executive at Columbia Records and worked with some of the music industry’s biggest names as co-founder of her own music and editorial post-production companies, Independent Sound and Superior Assembly.

Her continued advocacy of women’s issues is demonstrated in her role in the award winning documentary *Femme*, focusing on successful international women making a difference in society. She has taught Business and Finance at several California State Universities, including UCLA. She has served on the Corporate Board of the Environmental Media Association and on the Board of The America China Bridge, Greenstar and The Luncheon Society. She is also the proud mother of three successful children and lives in California.

This year is the 20th anniversary of Mary’s book “*Buffettology*”, which discloses the secrets to Warren Buffett’s investment methods. Her upcoming new book “7 Secrets to Investing Like Warren Buffett” will be launched this year. Mary’s UK Buffettology fund is one of the top performing funds. In Singapore, Mary is also launching her Buffett Online School (BOS), a brick-and-mortar school staffed by

hand-picked lecturers, where she will groom the next generation of Singaporean Buffetts. The aim is to train 200 students in Buffettology investment techniques Singapore during 2019.

Ms Buffett is joined at Investomania by her fellow trainers/speakers Sean Seah, a master of value investing, and Sandy Jadeja, a chief market strategist and international trading educator.

Richard Tan, co-founder and Chairman of Success Resources, said: "Investomania imparts trading and investing systems that are simple, sensible and safe; these are all hallmarks of the Warren Buffett school of investing. Success Resources is delighted to welcome Mary Buffett back to Singapore for this powerful and insightful seminar."

Tickets for Investomania are priced at S\$28, S\$49 and S\$197. More information can be obtained by calling +65 6299 4677, emailing info.sg@srglobal.com or visiting <https://investomanialive.com>

About Success Resources

Established in 1992, Singapore-headquartered Success Resources has grown to become the world's leading provider of educational resources, seminars, and workshops. Today, it is the largest global aggregator of motivational speaking and personal development events, as well as wealth-creation and retention seminars. Success Resources believes that education and learning experiences transcend the boundaries of the classroom and in the course of 27 years the company has positively impacted over 10 million lives across 35 countries. For more information visit www.successresources.com